



Dawn P. Jackson
Founder & CEO

We are a strategic marketing firm providing creative brand strategy and management through integrated marketing support services. We enhance the marketing experience through mindfulness and innovation.

CERTIFICATIONS



We deliver inventive communication strategies, insightful marketing campaigns, impactful events, and compelling visual storytelling. Our intrinsic ability to reach the soul of our clients' brands, along with our diverse experience and superior service, set us apart.

CLIENT SNAPSHOT



NAICS CODES

Primary: 541613 (Marketing Consulting)

561920 512110 541890 541430
541411 711320 541910 541860

KEY BUSINESS AREAS

Marketing Strategy & Branding

- Marketing Strategy Plan Development & Execution
- Brand Management & Enhancement
- Social Media Strategy, Design & Management

Event Production

- Event Ideation, Design & Execution
- Brand Activation & Special Events
- Conference Design & Execution

Video Production

- Visual Storytelling
- Promotional, Informational, Training Videos
- Virtual & Hybrid Event Production

Graphic Design

- Brand Identity Concept & Design
- Marketing Collateral & Promotional Design
- Presentation & Publication Design

Web Design & Development

- Website Design & Maintenance
- Digital Content Development & Editing
- SEO Strategy & Implementation